

ABSTRACT

- Content for publication is obtained. Publishable content is stored within at least one content server. Each item of the publishable content includes specific criteria pertaining to publication of the item. A publishing
- 5 system generates a request for publishing content. The request for publishing content includes requested criteria for the requested publishing content. The publishing system the requested publishing content to a service location system. The service location system uses the requested criteria for the requested publishing content to obtain first publishing content that
- 10 satisfies the requested criteria from the at least one content server. The service location system returns the first publishing content to the publishing system.

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